

TODAY'S PUBLIC LECTURE

Measuring the results of research investments

Dr Julia I. Lane

Program Director, Science of Science and Innovation Policy US National Science Foundation (NSF)

Thursday 22 March 2012 12.30 - 1.30pm with a light lunch provided **Weston Theatre,** JG Crawford Bldng #132, Lennox Crossing, ANU

Presented by the HC Coombs Policy Forum, Crawford School of Economics and Government, ANU in partnership with the Melbourne Institute of Applied Economic and Social Research, University of Melbourne

Building an Evidence Basis for S&T Policy

Overview

- Background
- The STAR METRICS program
 - Workforce
 - Grants
 - Outputs/Outcomes

Brief Background: Evolution

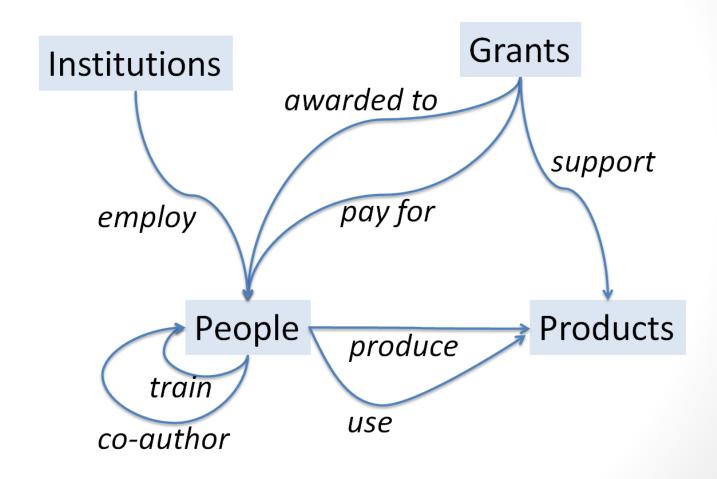
- 2005: Jack Marburger points out there is no "science" of science policy
- 2006: Science of Science Policy established NSTC interagency group plus NSF SciSIP program
- 2008: Roadmap finds "data inadequate for decision-making" across all science agencies
- 2009: ARRA reporting requirements demonstrated uneven capacity across agencies; STAR pilot
- 2010: STAR METRICS established
- 2012: 6 federal agencies, 85 research institutions (~40% of NSF/NIH extramural research portfolios)

Brief Background: Why this matters





Brief Background: Why this is difficult to do

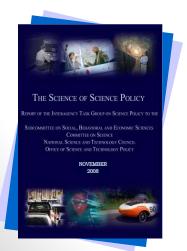


Source; Ian Foster, University of Chicago

Brief Background: the data don't exist

The ITG undertook a literature review to determine the state of the science to date. A questionnaire was also circulated to Federal agencies to ascertain what methods are currently in use for programmatic investment decision making, as well as to ask what tools and resources are needed by Federal agencies that are currently unavailable. The ITG found that:

- There is a well developed body of social science knowledge that could be readily applied to the study of science and innovation.
- Although many Federal agencies have their own communities of practice, the collection and analysis of data about the science and scientific communities they support is heterogeneous and unsystematic.
- Agencies are using very different models, data and tools to understand their investments in science and technology.
- The data infrastructure is inadequate for decision-making.



THE SCIENCE OF SCIENCE POLICY: A FEDERAL RESEARCH ROADMAP

The data don't exist for good reason

- No systematic documentation of inputs (who is supported by science funding)
- No systematic links between inputs and outputs
- Heavy reliance on manual reporting
- No systematic ability to capture outputs and outcomes beyond the period of an award
- Balkanized agency systems => impossible to get overview of science investments
- The data infrastructure is inadequate for decision-making

Brief Background: The Approach

Understanding

develop usable knowledge and theories

Measurement

improve and expand science metrics, datasets and analytical models and tools Community of Practice

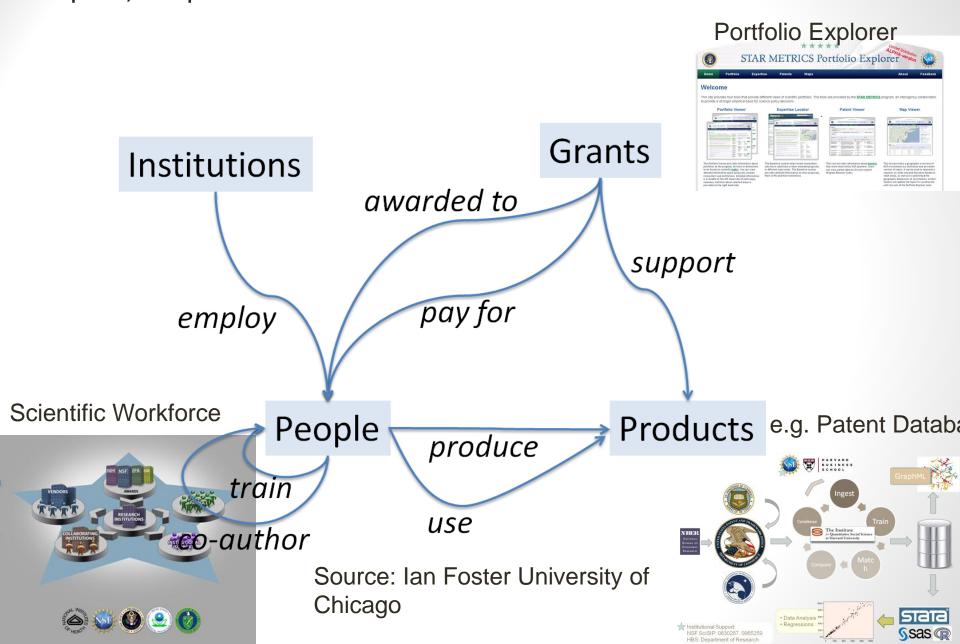
cultivate a community of practice focusing on SciSIP across the academy, the public sector and industry

The Nascent System in the US

Goal: Provide a better empirical basis for science policy:

- providing an open and automated data infrastructure that can be used by federal agencies, research institutions, and researchers,
- documenting federal investments in science, and
- analyzing the resulting relationship between inputs, outputs, and outcomes.

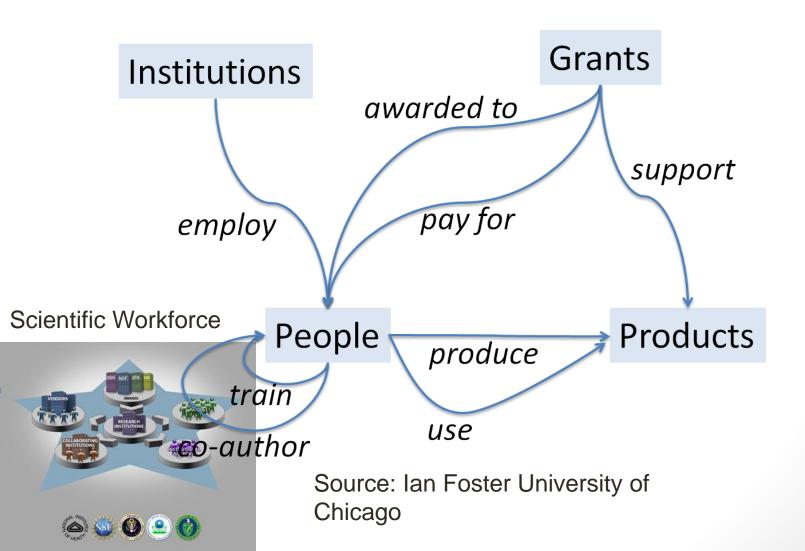
Approach: automatically capture data about the conduct of science – inputs, outputs and the connections between the two



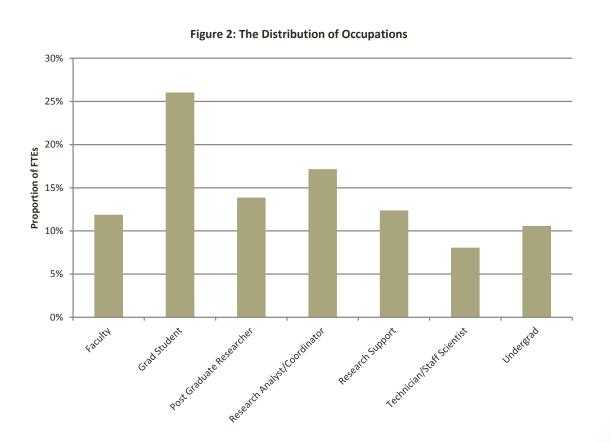
Basic Approach

- Focus: Build coherent data infrastructure (not shiny tools) leverage existing systems – and minimize manual input
- Unit of Analysis: Individual Senior personnel AND postdocs, graduate students and undergraduate students
- Incentives: Create value for all stakeholders to ensure capture of right measures and data quality

Approach: automatically capture data about the conduct of science – inputs, outputs and the connections between the two



Information About Individuals Tells Us About Future Supply

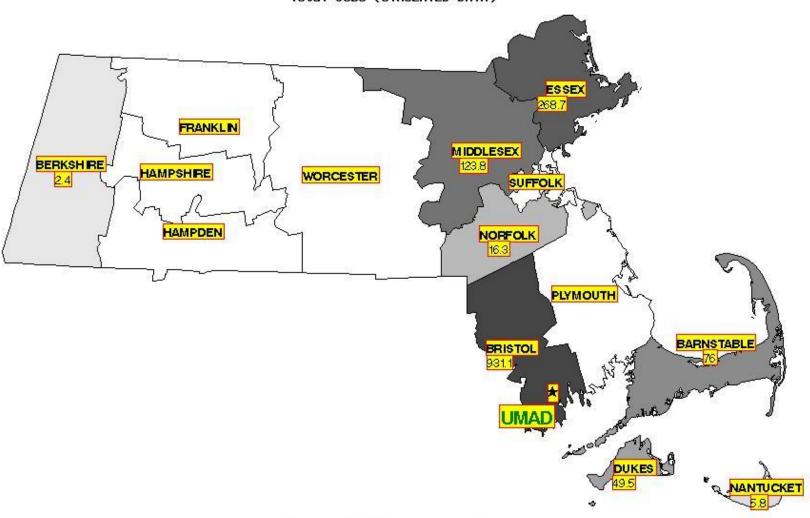


And In Which Areas

Table 3: Number of Individuals Working in Top 5 Research Areas									
Research Area	Туре	Post-Docs	Graduate Students	Undergraduate Students	All Occupations				
Astronomical Sciences	Individuals	101	268	106	1203				
	Award	52	97	55	216				
Mathematical Sciences	Individuals	11	222	54	596				
	Awards	11	99	32	244				
Cybersecurity	Individuals	17	177	95	521				
	Awards	9	70	38	150				
Gene Expression	Individuals	61	107	95	498				
	Awards	31	54	30	102				
Magnetic Field	Individuals	24	140	67	348				
	Awards	14	57	24	84				

Local Economic Impact

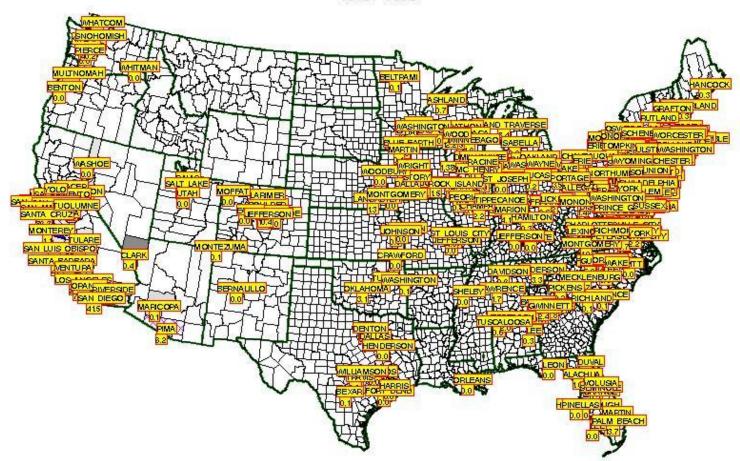
for UNIVERSITY OF MASSACHUSETTS DARTMOUTH Total Jobs (SIMULATED DATA)



Source: STAR Metrics - Jobs

Initial Jobs Impact of Science Expenditures

for 5 universities Total Jobs



Source: STAR Metrics - Jobs Q3 2009 - Q2 2010 (fuzz factor applied) Note: Map excludes Alaska, Hawaii, and Puerto Rico.

STAR Institution Budget Pilot Agency **Project** Award Agency Record Award State Endowment Institution **Funding Funding Papers** Research Financial System Project Disbursement Patents Start-Up Subcontracting Procurement HR System System System Personnel Vendor Contractor Hire Buy Engage Existing Institutional Reporting Download State

STAR

Acquisition And Analysis Direct Benefit Analysis Intellectual Property Benefit Analysis Innovation Analysis Jobs, Purchases, Contracts Benefit Analysis Detailed Characterization and Summary

Star Metrics Level I – 14 Requested Data Elements

*Each file has a period start and end date that reflects the quarter or time period in which the transaction occurs, NOT the start and end date of the award being reported.

Item

Unique Award #

Period Start Date

Period End Date

Proportion of overhead associated with salaries (from Indirect cost rate

proposal)

Element ID

1

12

13

14

Description

Each file has a period start and end date

that reflects the quarter or time period

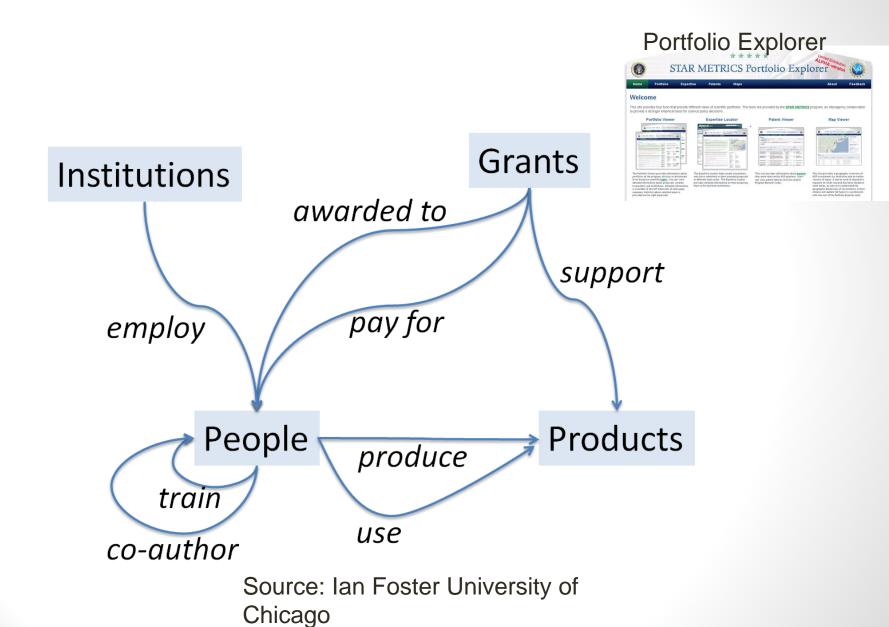
in which the transaction occurs

Information on Overhead

–	Offique Awaru #		
2	Recipient Account #		
3	Overhead charged		
4	De-identified Employee ID #		
5	Occupational Classification		
6	Proportion of earnings allocated to award		
7	FTE status		
1	Unique Award #		
2	Recipient Account #		
8	Sub Award Recipient Duns #		
9	Sub Award Payment Amount		
1	Unique Award #		
2	Recipient Account #		
10	Vendor Duns #		
11	Vendor Payment Amount		
	3 4 5 6 7 1 2 8 9 1		

Basic Approach

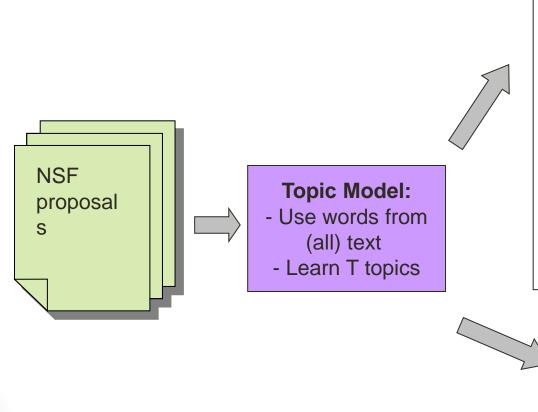
- Focus: Build coherent data infrastructure (not shiny tools) leverage existing systems – and minimize manual input
 - Used existing financial systems of research institutions
- Unit of Analysis: Individual Senior personnel AND postdocs, graduate students and undergraduate students
 - Used HR systems of research institutions
- Incentives: Create value for all stakeholders to ensure capture of right measures and data quality
 - Created reports of value to research institutions



Information about grants tells us about portfolio using different lenses

- Divisions
- Programs
- Researchers
- Institutions
- Time
- Geography

Automated capture of scientific topics

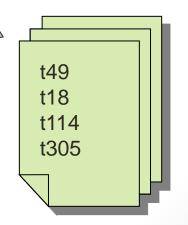


Automatically learned topics (e.g.):

. . .

- t6. conflict violence war international military ...
- t7. model method data estimation variables ...
- t8. parameter method point local estimates ...
- t9. optimization uncertainty optimal stochastic ...
- t10. surface surfaces interfaces interface ...
- t11. speech sound acoustic recognition human ...
- t12. museum public exhibit center informal outreach
- t13. particles particle colloidal granular material ...
- t14. ocean marine scientist oceanography ...

. . .



Topic tags for each and every proposal

23

David Nèwman - UC Irvin



STAR METRICS Portfolio Explorer



Home

Portfolio

Expertise

Patents

Maps

About

Feedback

Welcome

This site provides four tools that provide different views of scientific portfolios. The tools are provided by the STAR METRICS program; an interagency collaboration to provide a stronger empirical basis for science policy decisions.

Portfolio Viewer



The Portfolio Viewer provides information about portfolios at the program, division or directorate level based on scientific topics. You can view detailed information about proposals, awards, researchers and institutions. Detailed information is available at the left hand side of each page; summary statistics about selected areas is provided on the right hand side.

Expertise Locator



The Expertise Locator helps locate researchers who have submitted or been awarded proposals in different topic areas. The Expertise Locator provides detailed information on their proposals, their co-Pls and their institutions.

Patent Viewer



This tool provides information about patents that were received by NSF grantees. Users can view patent data by Division and/or Program Element Codes.

Map Viewer

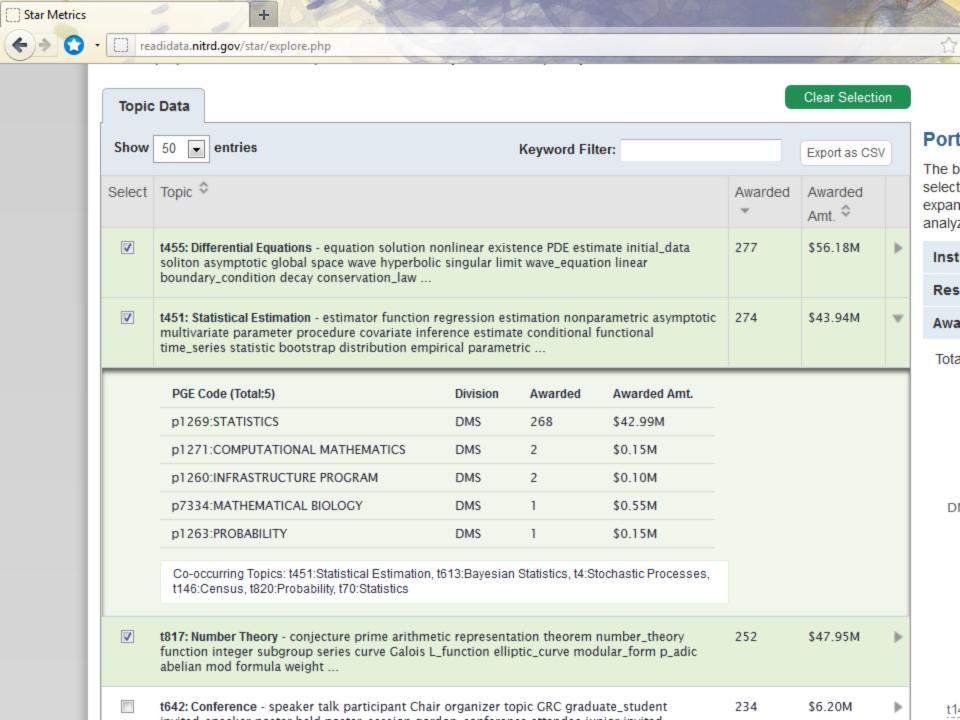


This tool provides a geographic overview of NSF investments by institution and an earlier version of topics. It can be used to respond to requests on what research has been funded in what areas, as well as to understand the geographic dimensions of investments. A later release will update the topics to synchronize with the rest of the Portfolio Explorer tools.

Send Us Feedback

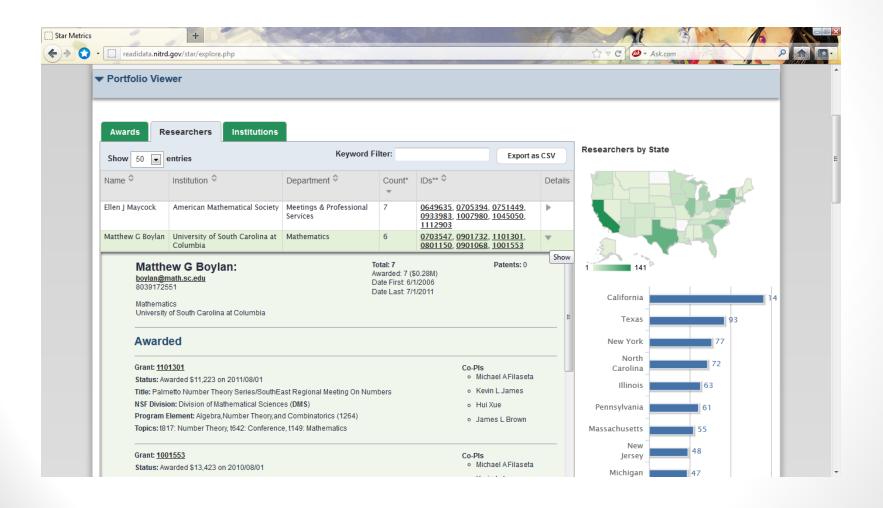
We would love to hear from you! Please email us at <u>PEfeedback@nsf.gov</u> with any questions or feedback. If you have a problem to report, please include the url of the page you were on together with a description of what happened.

DIVISIONAL VIEW



Drill down into specific awards

Which researchers – and in which areas?



AGENCY VIEW

What is being done in a particular topic across the entire agency?



STAR METRICS Portfolio Explorer version



10M

Portfolio Expertise Home **Patents** Maps About Feedback ▼ Topics Filter **Expertise Locator** This tool allows you to locate researchers based on their expertise. Using the "ANY" option in the Inclusion dropdown yields researchers with awards in ANY of the Topics you select (check) in the list below. Using the "ALL" inclusion limits your selection to those researchers with awards in ALL of the topics you select. From 2007 V to 2011 V Topic options: **Update Topic List** Clear Selection Topic Data Researcher Summary entries Show 50 Keyword Filter: tsu Export as CSV The below reflects a summary of the Topics you select/ed on the left. Click the triangle controls for Inclusion*: Awards matching ANY selected Topic expanded summaries or click the 'Explore' button to analyze your selection deeper. Select Topic ? Declined Requested Awarded Awarded Amt. \$ Amt. ≎ Explore Researchers (136) t445: Tsunamis - wave tsunami breaking wave_energy height \$20.06M \$65.20M Awarded (60) interaction amplitude wave_propagation bottom surface_wave speed ocean propagation propagate depth standing tank Total Funding: \$20.06M propagating direction characteristic ... Funding by Division Showing 1 to 1 of 1 entries (filtered from 941 total entries) (top 8) Topic Relevance: each proposal is assigned a total of 4 Topics. The Topic set is either based on a) the top/most relevant topic for each proposal, or b) based on all four topics assigned to proposals. OCE a \$12 b: ■ \$4.28M Please note that the co-occurring topics noted within each Topic's details view represent those Topics that co-occur most frequently DMS ____\$2.09M together on proposals. While a good indicator of expertise, please note that using the ALL inclusion method yields researchers with CBET ■ \$0.75M Topics assigned to any of their proposals (not just those with selected Topics assigned to individual proposals). Internal NSF users: AGS \$0.39M the ALL inclusion method only regards Awarded proposals (Declines and Others are excluded). ECCS \$0.29M EAR | \$0.17M BCS \$0.08M OM 15M



Filter

STAR METRICS Portfolio Explorer version



Home Portfolio **Expertise Patents** Maps **About** Feedback **▶** Topics 1 of 941 t445: Tsunamis Change Selection

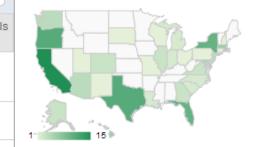
▼ Expertise Locator

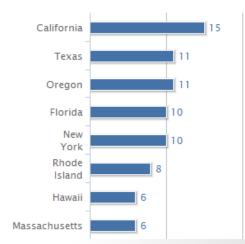
Timing: 2007 -

Researchers

Show 50	entries		Keyword Filter:		Export a	s CSV
PI ID 🌣	Name ≎	Institution \$	Department ♀	Count*	IDs** ♀	Details
000032701	Philip L Liu	Cornell University	Civil & Environmental Engineering	10	0710751, 0751079, 0756327, 0925711, 0960512, 1041541, 0723578, 0828552, 0800372, 0967003	>
269824301	Robert Weiss	Virginia Polytechnic Institute and State University	Geosciences	8	1136534, 1137611, 0934681, 1134926, 1135027, 0956094, 1056467, 1124295	•
000013965	Harry H Yeh	Oregon State University	Civil & Cnstr. Engrg.	7	0742806, <u>1135768</u> , <u>0723578</u> , <u>0828552</u> , <u>0935933</u> , <u>1041531</u> , <u>1129767</u>	•
000163080	Solomon C Yim	Oregon State University	Civil and Construction Engineering	б	<u>0723277, 0800822, 1005740, 1037861, 0830365, 0936642</u>	•
269744680	Hermann M Fritz	Georgia Tech Research Corporation	GT-Savannah / CEE	5	<u>1034886, 0936603, 1000694,</u> <u>1105577, 1135768</u>	>
000052129	James H Duncan	University of Maryland College Park	Department of Mechanical Engineering	4	<u>0962107, 0751853, 0928318, 0728770</u>	•
000160142	Costas E Synolakis	University of Southern California	Dept. of Civil Engineering	4	<u>1000694,</u> <u>1105577,</u> <u>1135768,</u> <u>1034886</u>	>
000193450	Stephan T Grilli	University of Rhode Island	Department of Ocean Engineering	4	0927014, 0940398, 0928293, 0830365	>
000204919	Daniel T Cox	Oregon State University	Civil Engineering	4	<u>0723277, 0800822, 1005627, 1134971</u>	•
000225937	Tetsu Hara	University of Rhode Island	Graduate School of Oceanography	4	$\frac{0824906}{0820872}, \frac{0927014}{0940398}, \frac{0940398}{0820872}$	>

Researchers by State



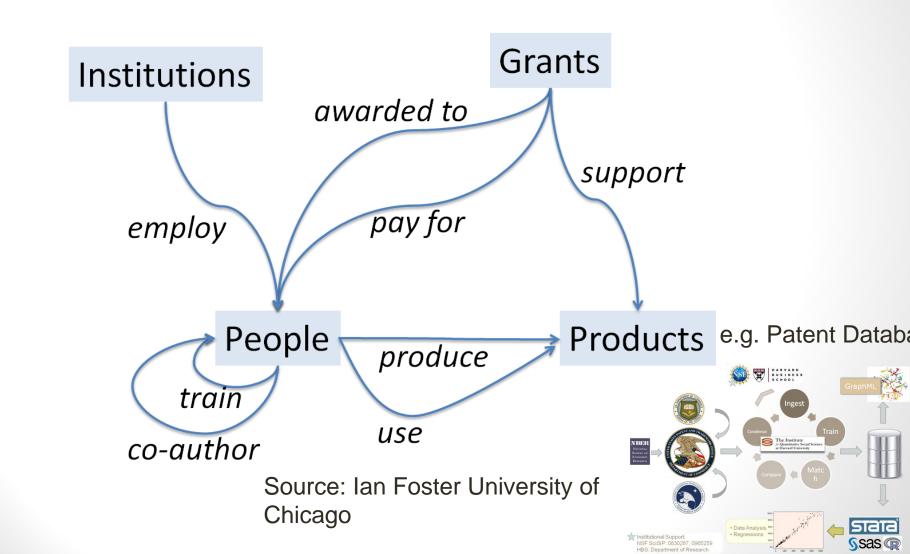


Basic Approach

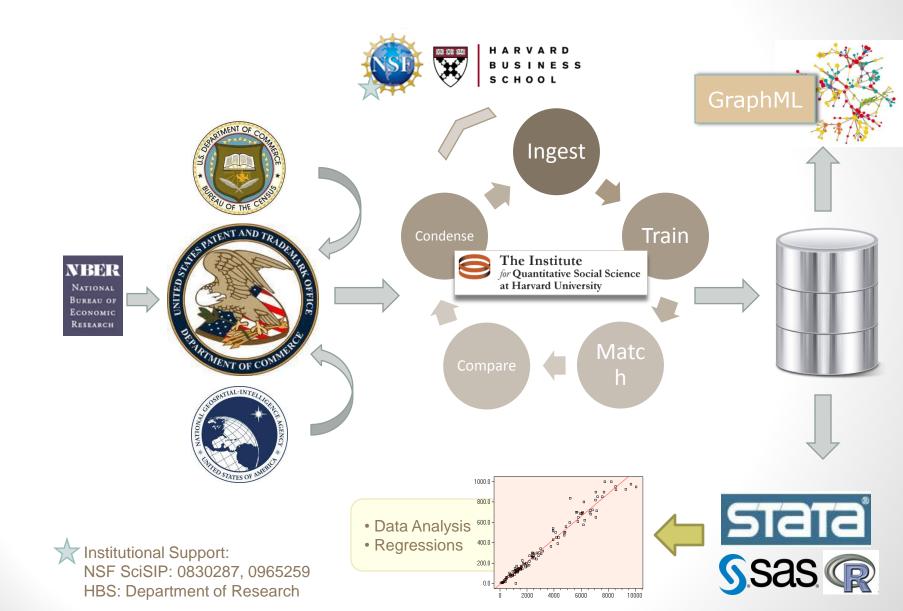
- Focus: Build coherent data infrastructure (not shiny tools) leverage existing systems – and minimize manual input
 - Worked within agency to pull from internal production systems
- Unit of Analysis: Individual Senior personnel
 - No individual data on postdocs, graduate students and undergraduate students
- Incentives: Create value for all stakeholders to ensure capture of right measures and data quality
 - Created tools of value to program managers, division directors

PATENTS

Approach: automatically capture data about the conduct of science – inputs, outputs and the connections between the two

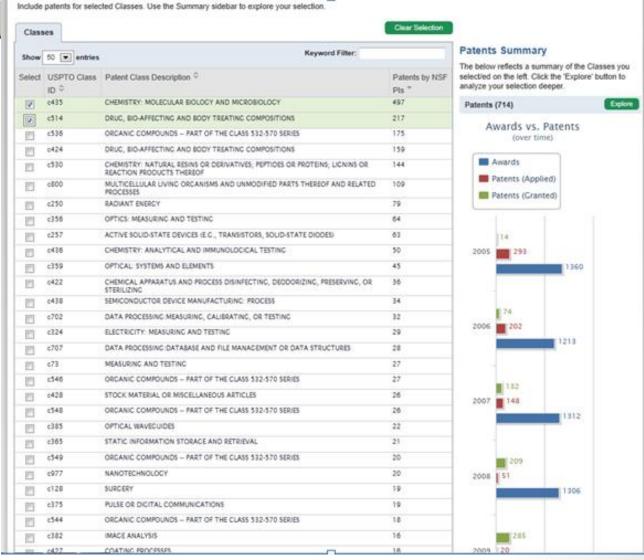


Automated capture of economic outcomes



What patents have been granted to NSF funded researchers – in which

technol



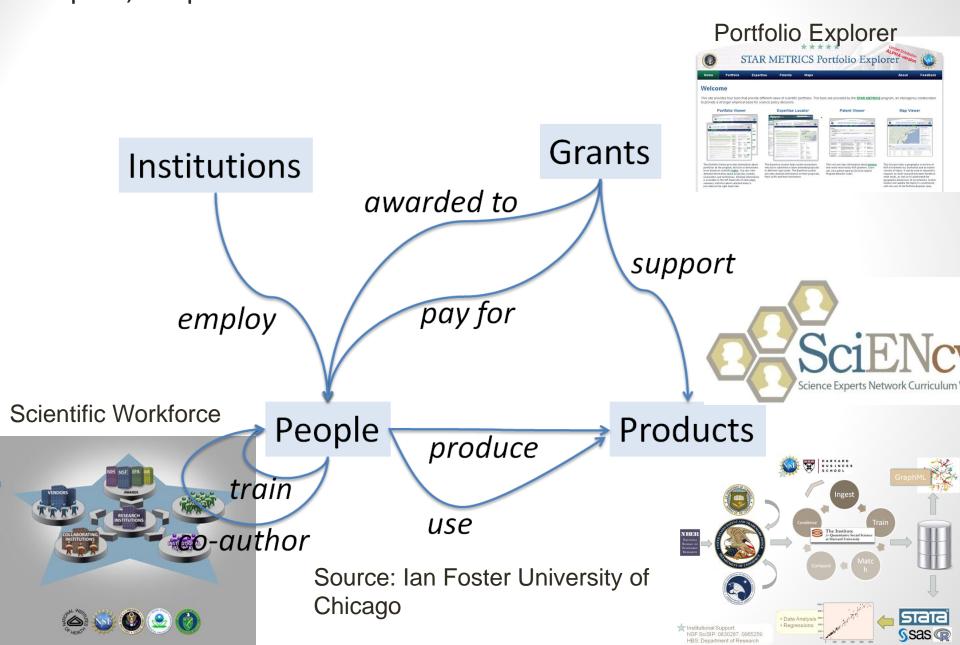
Drilling down into details

Home	Portfolio	Expertise	Patents	Maps				About	Feedback
Select	Divisions: (5 of 53) PGE Codes: All	MCB, DBI, IOS, DEB,	EF		Timi	ng: Last t	years		Charge Selection
Classes Filter		s: CHEMISTRY: MOU MPOSITIONS	ECULAR BIOLOG	Y AND MICROBIOLOGY e514: 0	RUG, B	O-AFFEC	TING AND BODY TR	EATING	Change Selection
Patents	Viewer								
Patents						3/			
Show 50	w entries						Seyword Filter:	111	Export as CSV
Patent (uspto)	Title "		F	Patent Classes [©]	Appl. Year	Grant Year	Inventors ⁰	Assignee ⁰	Details
7511039	S-sheet mimetics and u biologically active pept		5	S48: ORGANIC COMPOUNDS — ART OF THE CLASS 532-570 ENIES S14: DRUC, BIO-AFFECTING AND IODY TREATING COMPOSITIONS	2006	2009	MICHAEL KAHN (000128999) CYPRIAN O OCSU MASAKATSIJ ECUCHI HNNA OK KIM PATRICK D BOATMAN JR	MYRIAD CENETICS INC	*
. ha		sitors in general and, mo	re specifically, as ser	imparing or stabilizing the \$-sheet str- ine protease inhibitors such as thrombi 435: CHEMISTRY: MOLECULAR HOLDCY AND MICROBIOLOGY			or X inhibitors. In one er JOCELYN ROSE (269677040)		06 >
7737132	β-cyclodextrin derivativ	ves as antibacterial age		514: DRUC, BIO-AFFECTING AND IGOY TREATING COMPOSITIONS	2006	2010	RICARDO ACUNA ZORNOSA NOUREDDINE FAHMI	PINNACLE PHARMACEUTICALS	Þ
				536: ORCANIC COMPOUNDS — ART OF THE CLASS 532-570 ERIES			FRANK WERNER SCHMIDTMANN SIONEY HECHT (000045475)		
7851457	B-Cyclodextrin derivati	ves		514: DRUC, BIO-AFFECTING AND IODY TREATING COMPOSITIONS 435: CHEMISTRY MOLECULAR IOLOGY AND MICROBIOLOGY	2005	2010	SIDNEY HECHT (000045475) VLADIMIR KARCINOV NOUREDDINE FAHMI	INNOVATIVE BIOLOGICS	NC »
7851457	β-Cyclodextrin derivati	ves	8	514: DRUC, BIO-AFFECTING AND IODY TREATING COMPOSITIONS 435: CHEMISTRY MOLECULAR IOLDCY AND MICROBIOLOGY	2005	2010	SIDNEY HECHT (000045475) VLADIMIR KARCINOV NOUREDDINE FAHMI	INNOVATIVE BOLOCICS	NC »
7666840	a-Conataxin peptides		8	514: DRUC, BIO-AFFECTING AND IODY TREATING COMPOSITIONS 530: CHEMISTRY: NATURAL RESINS IR DERIVATIVES; PEPTIDES OR	2007	2010	MAREN WATKINS BALDOMERO M OLIVERA (D00119304)	COCNETIX INC	•

Basic Approach

- Focus: Build coherent data infrastructure (not shiny tools) leverage existing systems – and minimize manual input
 - Worked with research community to build outputs/outcomes of interest
- Unit of Analysis: Individual Senior personnel
 - Automated link to USPTO data
- Incentives: Create value for all stakeholders to ensure capture of right measures and data quality
 - Developing incentives for researchers burden reduction? Name in lights? ORCID?

Approach: automatically capture data about the conduct of science – inputs, outputs and the connections between the two



Example of the capacity in Australia

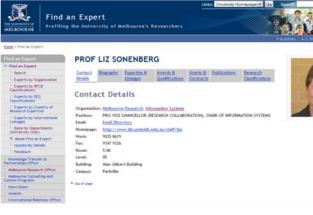


Existing systems

A journey of meta data reuse at Melbourne....



Existing Data



administering institution (since 2003) as recorded in Themis Agreements.

Research Grants, Contracts and Consultancies awarded to the University of Melbourne as the

Biography

I am a professor in the Department of Information Systems and since August 2009 part-time role of Pro Vice-Chancellor (Research Collaboration) in Melbourne Res

The integrating theme of my research is the conceptualisation and construction distributed, and intelligent information systems. Much of the work focuses on a interacting autonomous software entities. Using the agent metaphor can allow s is useful for modelling complex tasks and environments, and in building software events. An important aspect of the research is the requirement of the human-m development of computational mechanisms to support decision-making in comple "Multi-agent systems - especially collaboration and teamwork

* Automated negotiation and decision support

Government Research Classifications

Research Fields, Courses and Discipline Classifications

- Information Storage, Retrieval and Management (INFORMATION SYSTEMS) (280103)
- Computer-Human Interaction (INFORMATION SYSTEMS) (280104)
- Interfaces & Presentation (excl. Computer-Human Interaction) (INFORMATION SYSTEMS) (280105)
- Interorganisational Information Systems (INFORMATION SYSTEMS) (280106)
- Decision Support and Group Support Systems (INFORMATION SYSTEMS) (280109)
- Conceptual Modelling (INFORMATION SYSTEMS) (280111)
- Information Systems Development Methodologies (INFORMATION SYSTEMS) (280112)
- Information Systems not elsewhere classified (INFORMATION SYSTEMS) (280199)
- Text Processing (ARTIFICIAL INTELLIGENCE AND SIGNAL AND IMAGE PROCESSING) (280205)
- Intelligent Robotics (ARTIFICIAL INTELLIGENCE AND SIGNAL AND IMAGE PROCESSING) (280209)
- Simulation and Modelling (ARTIFICIAL INTELLIGENCE AND SIGNAL AND IMAGE PROCESSING) (280210)

Qualifications, Honours, Fellowships and Other Awards

Qualifications

Title	Institution	Date Awarded	Abbreviation
Bachelor of Science	Monash University	21-Apr-1972	
Graduate Diploma in Computing Studies	University of Melbourne	31-Dec-1982	
Doctor of Philosophy	Monash University	31-Mar-1976	

Memberships

Membership Type	Membership Body	Description	Start Date	End Date
Member	ACS	Member	01-Jan-2006	

Research Expertise and International Linkages

Research Expertise

Research Interest	Key Words	Country of Expertise
Multi-agent systems-collaboration and teamwork, Automated negotiation and decision support,	Computational modelling of Human problem solving	Australia
Context-aware computing.	and the second second second second	П

International Linkages

Country	Establishment	Collaboration
Netherlands	Utrecht University	Exchange, Research
United Arab Emirates	The British University in Dubai	Research

Grants

Grants and Contracts

Title	Role	Funding Source	Scheme	Award Date
Agent-based frameworks for coordinated activities in E-Business: supply chain management & workflow applications	Chief Investigator	AUST RESEARCH COUNCIL	Linkage Projects	01/01/2002
Automated interaction technologies for mobile hand-held devices	Chief Investigator	AUST RESEARCH COUNCIL	Linkage International Awards	01/01/2004
Interest-based negotiation: theory and practice	Chief Investigator	AUST RESEARCH COUNCIL	Discovery Projects	01/01/2005
Dynamic personalisation for assisted navigation of information rich, physical environments	Chief Investigator	AUST RESEARCH COUNCIL	Discovery Projects	01/01/2007
Cross-Community Information Systems: Understanding Technology-	Chief	AUST RESEARCH	Discovery Projects	01/01/2008

Publications

Publications produced at the University of Melbourne and reported in the Annual Publications Collection and Research Report's since 2001. The Themis Publications module, released in November 2004, allows additional publications from previous institutions and publications from past years to be

(Show full listing)

Publications in 2011

Journal Articles

An empirical study of interest-based negotiation/Show details:

Publications in 2010

Conference Publications/Papers

- A Composite Task Meta-model as a Reference Model(Show details)
- Smartpumps: A Negotiated Relative Advantage?[Show details]

Publications in 2009

Book Chapters

- Coordination in Adaptive Organisations: Extending Shared Plans with Knowledge Cultivation Show deta
- Design and analysis of organization adaptation in agent systems(Show details)
- Exploiting Hierarchical Goals in Bilateral Automated Negotiation: Empirical Study(Show details)

Journal Articles

A Formal Analysis of Interest Based Negotiation(Show details)

www.findanexpert.unimelb.edu.au

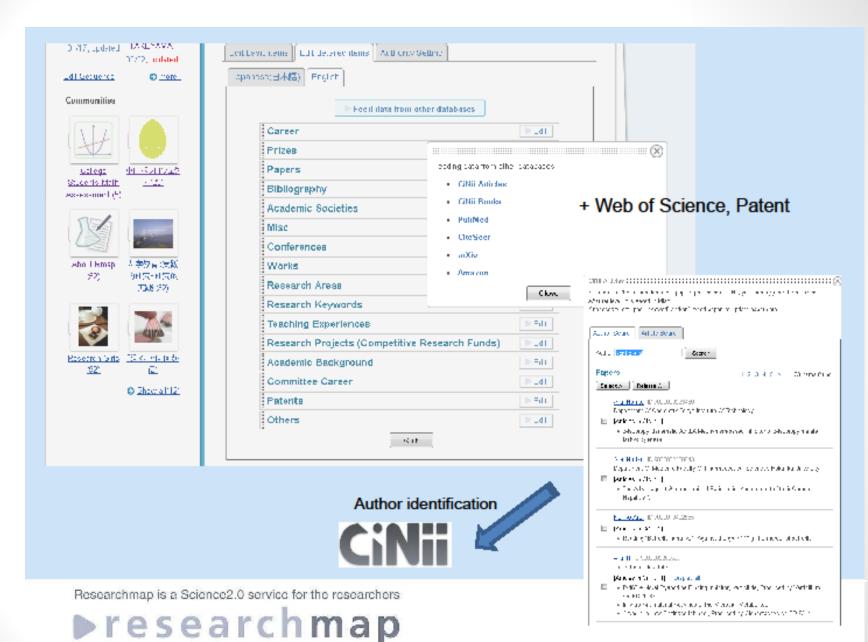
44

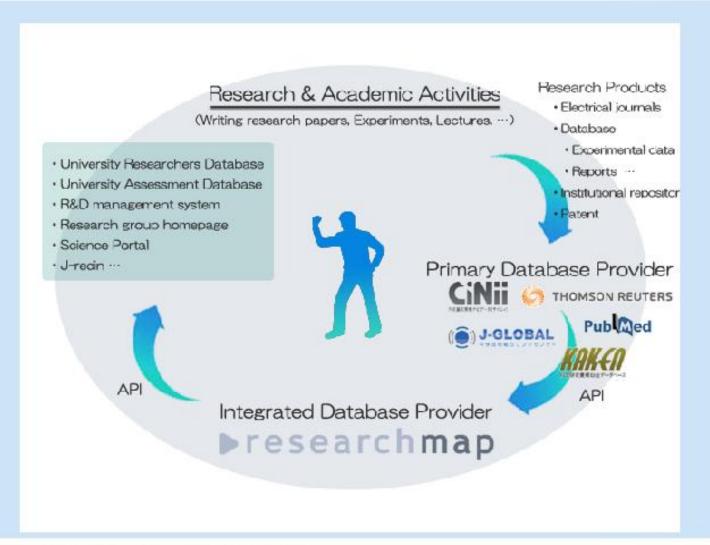
Example of the capacity in Japan

Researchmap Project, building an "ecosystem" of the research information

Noriko H. Arai National Institute of Informatics, Japan

Researchmap is a Science2.0 service for the researchers

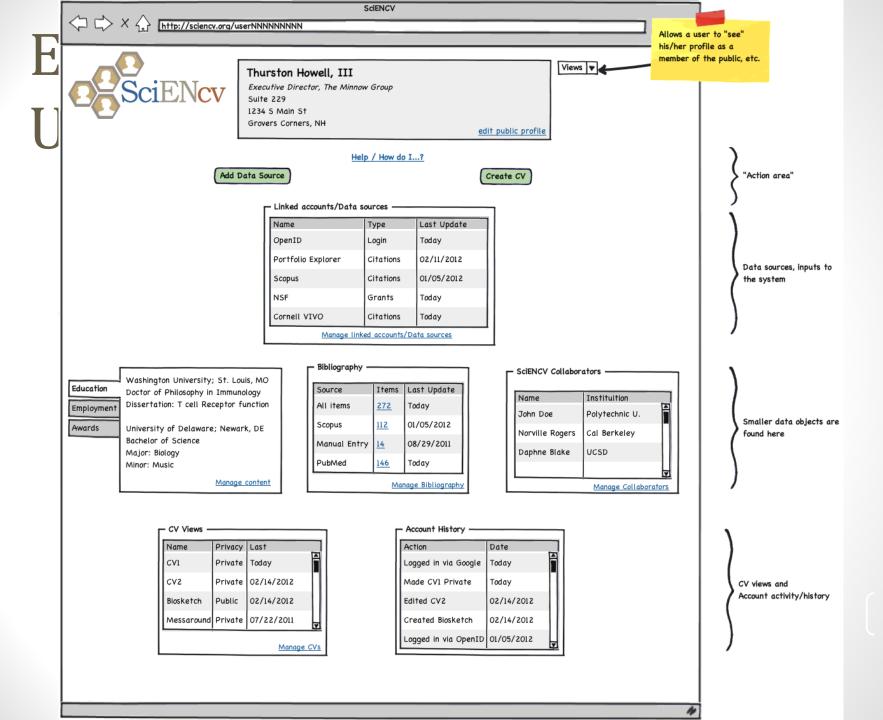




Researchmap is a Science2.0 service for the researchers



Building the capacity in the US



The pitfalls

- Need to paint full picture of scientific outcomes
 - => engagement of scientific community critical
 - => Open and transparent process
- Data misuse
 - => careful presentation of results
- Data quality
 - => full collaboration
 - => extensive use of pilots
- Confidentiality
 - => researcher, institution and agency controls

Ultimate Goals

- Fully fledged academic field
- Fully fledged analytical tool set across government agencies
 - Science policy in same analytical tier as tax policy
- Common empirical infrastructure available to all universities and science agencies to quickly respond to State, Congressional and OMB requests
- Common scientific infrastructure for researchers to develop and study science policy

Thank you

Comments and questions?

Background information
Dave Newman, UCI – and from
Melbourne!

What is the topic model?

- The topic model is an algorithm that automatically learns topics (themes) from a collection of documents
 - It works by observing words that tend to co-appear in documents, for example gene and protein, or climate and warming
 - The topic model assumes each document exhibits multiple topics
 - The topic model learns topics <u>directly from the text</u>

Latent Dirichlet allocation (LDA)

Seeking Life's Bare (Genetic) Necessities

Heemophilus

COLD SPRING HARBOR, NEW YORK—How many genes does an organism need to survive! Last week at the genome meeting here,* two genome researchers with radically different approaches presented complementary views of the basic genes needed for life. One research team, using computer analyses to compare known genomes, concluded that today's organisms can be sustained with just 250 genes, and that the earliest life forms

required a mere 128 genes. The other researcher mapped genes in a simple parasite and estimated that for this organism, 800 genes are plenty to do the job—but that anything short of 100 wouldn't be enough.

Although the numbers don't match precisely, those predictions

 Genome Mapping and Sequencing, Cold Spring Harbor, New York,

May 8 to 12.

"are not all that far apart," especially in comparison to the 75,000 genes in the human genome, notes Siv Andersson of Uppsala University in Sweden, who arrived at the 800 number. But coming up with a consensus answer may be more than just a genetic numbers game, particularly as more and more genomes are completely mapped and sequenced. "It may be a way of organizing any newly sequenced genome," explains

Arcady Mushegian, a computational molecular biologist at the National Center for Biotechnology Information (NCBI) in Bethesda, Maryland. Comparing an

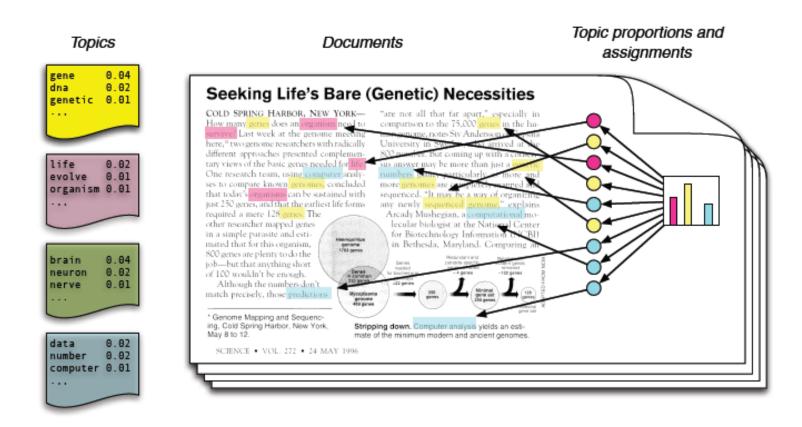


Stripping down. Computer analysis yields an estimate of the minimum modern and ancient genomes.

SCIENCE • VOL. 272 • 24 MAY 1996

Simple intuition: Documents exhibit multiple topics.

Generative model for LDA



- Each topic is a distribution over words
- Each document is a mixture of corpus-wide topics
- Each word is drawn from one of those topics

Why is it useful?

- Topics can help organize, search and understand a document collection. One can ask:
 - What topics are in this document?
 - What documents are related to this topic?

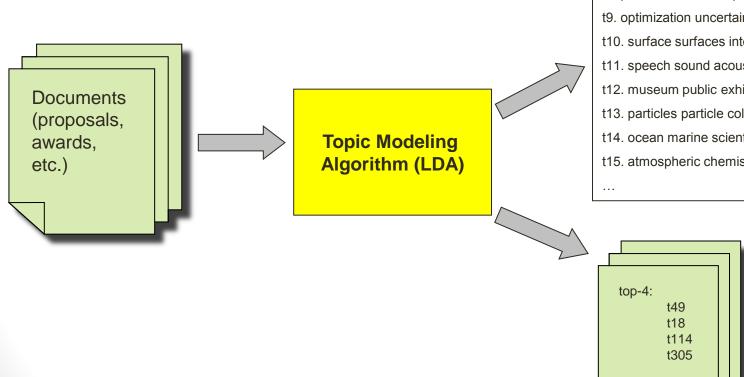
Use topics to characterize things

- One proposal or award
- A set of proposals (in a program)
- An NSF division
- An investigator
- A reviewer
- An institution or center
- ... etc
- And track changes over time

Topics vs. Keywords

- Topics are complementary to keywords, so use both!
- But only topics give you dimensionality reduction (represent proposals by top-4 topics)
- Topics are like keyword expansion

Topic Modeling Process



Automatically Learned Topics

- t6. conflict violence war international military ...
- t7. model method data estimation variables ...
- t8. parameter method point local estimates ...
- t9. optimization uncertainty optimal stochastic ...
- t10. surface surfaces interfaces interface ...
- t11. speech sound acoustic recognition human ...
- t12. museum public exhibit center informal outreach
- t13. particles particle colloidal granular material ...
- t14. ocean marine scientist oceanography ...
- t15. atmospheric chemistry ozone air organic ...

Topic tags for every word in every document

What is a topic?

- The topic model learns a set of topics
- Each topic is displayed by showing its top-20 words, for example:
 - dark_matter cosmological cosmology universe dark_energy lensing survey CMB redshift cosmic mass galaxy scale galaxies gravitational measurement power_spectrum parameter observation structure ...
 - This is a topic about Dark Matter, Dark Energy and Cosmology
 - Note: The ellipsis indicates that the list of words continues

Example of topics in an award

0910908: Intelligent Tracking Systems that Reason about Group Behavior

Top-4 topics in this award:

(topic 400) Computer Vision(topic 512) Small Mammals(topic 319) Tracking Systems(topics 94) Complex Systems

The ability to reason about the complexity of living organisms in diverse environments is one of the hallmarks of intelligence. In this project the PI and her interdisciplinary team of investigators will design computer vision algorithms for intelligent tracking of large groups of living individuals in three-dimensional space. She will develop specific systems for tracking groups of microorganisms, bats, birds, and humans. And she will formulate machine learning methods for analyzing group behavior, specifically the conditions for formation and dispersal of groups, and the interactions of individuals within a group. An important innovative aspect of this research is the systematic and comprehensive approach to reasoning about the motion of large groups of living organisms observed in video data, independently of whether they happen to be humans, animals, or cells ...

Topic Labels (example)

News Media

Finance	[t300] financial bank credit tax loan insurance payment debt money finance market incor
Risk Management	[t301] risk risk_assessment mitigation hazard risk_management potential risk_analysis co
Salmon and Trout	[t302] salmon pacific_northwest Pacific trout Brook River Boise rainbow MMI salmonid S
Plasma Physics	[t303] plasma discharge plasmas gas diagnostic pulsed electron species electrode tempe
DDF-	
PDEs	[t304] equation mathematical numerical solution mathematical_model differential_equa
Sequence	[1205]
Alignment	[t305] sequence alignment matching string match length matche position aligned match
Halogens	[t306] fluorinated halogen chlorine fluorine fluoride halide iodine chemistry CF3 bromine
Great Lakes	[t307] Lake great_lake freshwater aquatic Erie water basin superior shore ecosystem dep
Surveys	[t308] survey respondent sample questionnaire survey data responses population attitu
Analog Circuits	[t309] signal analog circuit digital ADC amplifier receiver output bandwidth frequency co
	$\begin{bmatrix} 63 \end{bmatrix}$
Fear Conditioning	[t31] conditioning fear conditioned tone contextual behavioral acquisition associative sti

[t310] media public radio newspaper coverage article audience magazine television pres

Topic Labels

- Topic labels are provided purely for convenience
- Our experience: Topic labels caused some confusion
- Pros
 - Simple and easier to display than t387 or full 20-term topic
 - e.g. one can refer to the "Halogens" topic
 - Have expert(s) label topic
- Cons
 - Lose the richness and detail captured in the topic
 - Experts don't agree
- Changing the topic label doesn't change the topic assignment

Research and Non-Research Topics (sample)

1	[t222] lab laboratories equipment curriculum undergraduate exercises exercise laboratory_course
0	[t223] primate monkey chimpanzee species female lemur animal baboon ape sample wild fruit food
0	[t224] code simulation disk hydrodynamic calculation star accretion radiation gas angular_momentum
1	[t225] countries USA Europe European world global Germany Sweden Netherland Japan Canada France
0	[t226] sequencing genome sequence read genomic Illumina assembly sequenced coverage EST
0	[t227] oxidation radical reaction oxygen oxidant H2O2 oxidized product species oxidative
1	[t228] women gender family marriage sexual sex couple female men_women woman gendered male
0	[t229] environmental pollution pollutant contaminant EPA contamination health environment toxic
1	[t230] percent period hour twenty average twelve half thirty fifteen hundred fifty fourth forty
1	[t231] prairie grassland vole CEDAR grasshopper TPS Plain great_plain Wichita Hay MOM Flint Konza
1	[t232] Canada Canadian Grand Cook Ontario Toronto british_columbia North_American Vancouver
1	[t233] null *** null *** null *** null *** null
0	[t234] fault diagnosis diagnostic failure faulty detection fault_tolerant fault_tolerance
0	[t235] wood asphalt pavement binder moisture construction mixture bamboo TDR aggregate
0	[t236] online blog Facebook Internet social social_network social_networking web user social_media
0	[t237] reconstruction scan resolution scanning tomography reconstructed scanner image reconstruct
0	[t238] diatom phytoplankton bloom culture nutrient marine dinoflagellate species cell cyanobacteria

Research and Non-Research Topics (sample)

- Different classes of non-research topics
 - NSF Admin Categories (STEM, REU, IGERT, etc.)
 - Workshop/conference
 - NSF broader impacts categories (women, underrepresented groups, etc)
 - Words used to describe research
 - Other "junk" topics (topics of inst. names, places, etc.)

Topics that mention "memory"

- [t36] thread parallel transaction execution parallelism synchronization memory concurrent of the synchronization memory memories retrieval recall encoding recognition information episodic remembers.
- [t161] recovery smart recover recovered healing SMP self_healing shape_memory recovering cycle ...
- [t180] cache processor **memory** architecture hardware thread workload multicore compiler execution ...
- [t183] cluster computing node HPC processor high_performance server storage computation comp
- [t275] operating_system kernel hardware virtualization virtual_machine Linux software virtual
- [t362] circuit logic gate output architecture bit function logic_gate signal digital CMOS QCA ... [t403] transformation transform transformed SMA transforming **shape_memory** NiTi phase_SMAs [t541] cognitive psychology cognition mental cognitive_science psychological mind int

abilities

- [t719] parallel processor GPU code computing computation MPI $\frac{\text{memory}}{\text{memory}}$ GPUs architecture high_performance .
- [t723] hardware FPGA architecture processor reconfigurable embedded_system platform FP [t750] execution trace code bug software debugging error check call runtime overhead mem

[t834] stack stacking stacked too ribbon structure TAC nattern thermoacoustic mechanism na

Top topics in a proposal

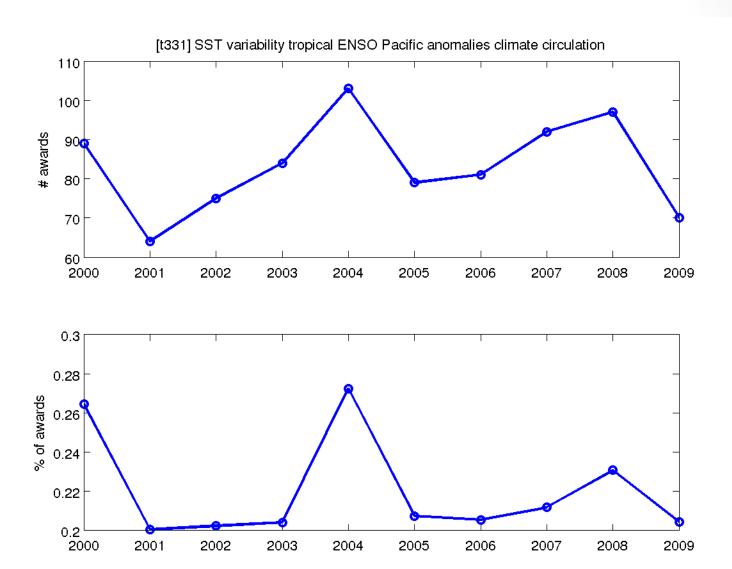
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- (38%) [t851] permafrost arctic tundra warming alpine vegetation boreal soil alaska peat peatland depth meadow ecosystem ground active_layer northern thaw snow temperature ...
- (10%) [t930] fire vegetation disturbance wildfire grazing grassland burned burn grass burning fuel regime ecosystem shrub savanna woody landscape grasses rainfall plot ...
- (6%) [<u>t783</u>] native invasion plant species invasive plot invasive_species exotic seed non_native spread native_species plant_species establishment restoration seedling invader control invaded invasive_plant ...
- (6%) [t421] fellowship position postdoctoral_fellowship phd foreign imperative anticipated informed country check correspondence earned postdoctoral host_institution receipt registration fellow institution_including doctoral_degree citizenship ...
- (4%) [t384] modeling parameter modeled model_parameter model_development validation modeling_approach predict simulate empirical validated capture output simulation mathematical_model prediction incorporating modeling_effort realistic existing_model ...

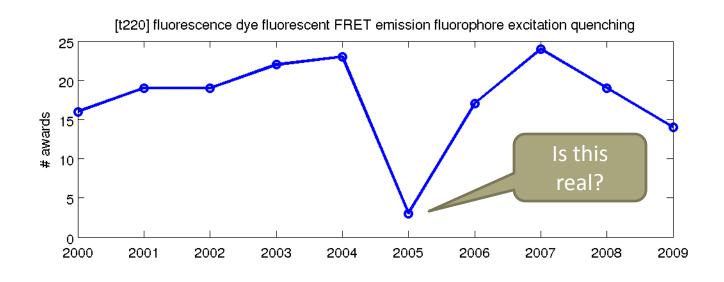
Analytical tools for PMs (example)

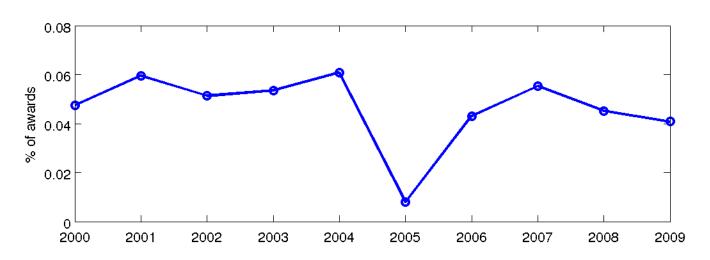
	Awarded	Declined
Overrepresented topics	•	•
	•	•
	•	•
Underrepresented topics	•	•
	•	•
	•	•

Topic trends 2000-2009



Topic trends 2000-2009

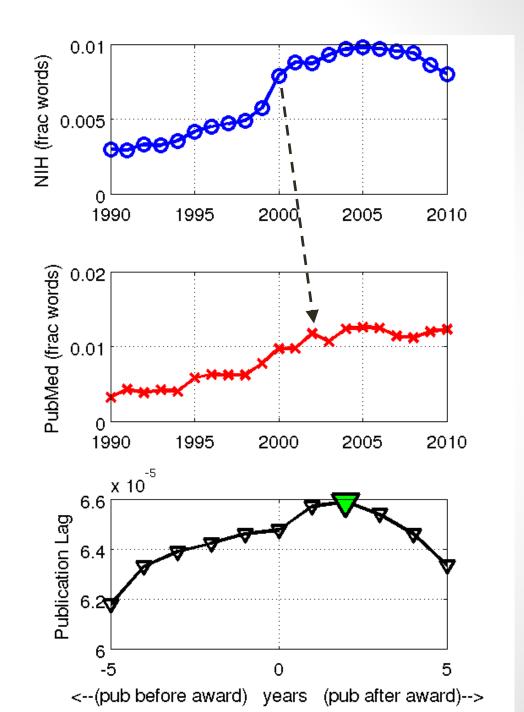




Research investments vs. outcomes

NIH investments
in this
angiogenesis
topic correlated
with publications
2 years later

Topic: angiogenesis tumor endothelial_cell vascular VEGF angiogenic vessel endothelial ...





If you are in government, academia, business or civil society and are interested in the links between government policy and research,

then please register with ANIPP

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http://publicpolicy.anu.edu.au

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